

BACHELOR OF ARTS (HONS) IN MARKETING MANAGEMENT (FULL TIME) - 10TH INTAKE**Lecture Schedule - Semester I**

Date	Day	Time	Module
21-Sep-09	Mon	Public Holiday - Hari Raya Pausa	
22-Sep-09	Tue	9.30am - 12.30pm	Self directed studies
		2pm - 5pm	SM0374 (1)
23-Sep-09	Wed	2pm - 4pm	Orientation briefing
24-Sep-09	Thu	9.30am - 5pm	Self directed studies
25-Sep-09	Fri	9.30am - 12.30pm	MK0385 (1)
		2pm - 5pm	Self directed studies
26-Sep-09	Sat		
27-Sep-09	Sun		
28-Sep-09	Mon	9.30am - 5pm	Self directed studies
		9.30am - 12.30pm	FN0360 (1)
		2pm - 5pm	SM0374 (2)
30-Sep-09	Wed	9.30am - 12.30pm	NX0315 (1)
		2pm - 5pm	Self directed studies
1-Oct-09	Thu	9.30am - 5pm	Self directed studies
2-Oct-09	Fri	9.30am - 12.30pm	MK0385 (2)
		2pm - 5pm	Self directed studies
3-Oct-09	Sat		
4-Oct-09	Sun		
5-Oct-09	Mon	9.30am - 12.30pm	Self directed studies
		2pm - 5pm	NX0315 (2)
6-Oct-09	Tue	9.30am - 12.30pm	Self directed studies
		2pm - 5pm	SM0374 (3)
7-Oct-09	Wed	9.30am - 5pm	Self directed studies
8-Oct-09	Thu	9.30am - 5pm	Self directed studies
		9.30am - 12.30pm	MK0385 (3)
9-Oct-09	Fri	2pm - 4pm	Guest lecture by NUJ
10-Oct-09	Sat		
11-Oct-09	Sun		
12-Oct-09	Mon	9.30am - 5pm	Self directed studies
		9.30am - 12.30pm	FN0360 (2)
		2pm - 5pm	SM0374 (4)
14-Oct-09	Wed	9.30am - 5pm	Self directed studies
15-Oct-09	Thu	9.30am - 5pm	Self directed studies
		9.30am - 12.30pm	MK0385 (4)
16-Oct-09	Fri	2pm - 5pm	Self directed studies
17-Oct-09	Sat	Public Holiday - Deepavali	
18-Oct-09	Sun		
19-Oct-09	Mon	9.30am - 5pm	Self directed studies
20-Oct-09	Tue	9.30am - 12.30pm	Self directed studies
		2pm - 5pm	SM0374 (5)
21-Oct-09	Wed	9.30am - 5pm	Self directed studies
22-Oct-09	Thu	9.30am - 5pm	Self directed studies
		9.30am - 12.30pm	MK0385 (5)
23-Oct-09	Fri	2pm - 5pm	Self directed studies
24-Oct-09	Sat		
25-Oct-09	Sun		
26-Oct-09	Mon	9.30am - 5pm	Self directed studies
		9.30am - 12.30pm	FN0360 (3)
		2pm - 5pm	SM0374 (6)
28-Oct-09	Wed	9.30am - 5pm	Self directed studies
29-Oct-09	Thu	9.30am - 5pm	Self directed studies
		9.30am - 12.30pm	MK0385 (6)
30-Oct-09	Fri	2pm - 5pm	Self directed studies
31-Oct-09	Sat		
1-Nov-09	Sun		

Lecture Venues:**MIS Main Campus @ Raeburn Park**

10 Raeburn Park Block C #01-33, Singapore 088702

Note: For actual classroom allocation, please refer to the

TV display @ level 1

Note: All Full Time students must fulfill at least 7 hours of studies per day through attending classes and doing library research, group projects and discussions.

These attendance outside classes will be taken in classrooms 101 / 102 at the following time slots

Morning Slot - Signed In: 9.30am & Signed Out: 12.30pm

Afternoon Slot - Signed In: 2pm & Signed Out: 5pm

(eg: Students who are having a morning academic session will be required

to attend the afternoon slot and vice versa)

Date	Day	Time	Module
2-Nov-09	Mon	9.30am - 12.30pm	Self directed studies
		2pm - 5pm	NX0315 (3)
3-Nov-09	Tue	9.30am - 12.30pm	Self directed studies
		2pm - 5pm	SM0374 (7)
4-Nov-09	Wed	9.30am - 5pm	Self directed studies
5-Nov-09	Thu	9.30am - 5pm	Self directed studies
6-Nov-09	Fri	9.30am - 12.30pm	MK0385 (7)
		2pm - 5pm	Self directed studies
7-Nov-09	Sat		
8-Nov-09	Sun		
9-Nov-09	Mon	9.30am - 5pm	Self directed studies
10-Nov-09	Tue	9.30am - 12.30pm	FN0360 (4)
		2pm - 5pm	SM0374 (8)
11-Nov-09	Wed	9.30am - 5pm	Self directed studies
12-Nov-09	Thu	9.30am - 5pm	Self directed studies
13-Nov-09	Fri	9.30am - 12.30pm	MK0385 (8)
		2pm - 5pm	Self directed studies
14-Nov-09	Sat		
15-Nov-09	Sun		
16-Nov-09	Mon	9.30am - 12.30pm	Self directed studies
		2pm - 4pm	NX0315 (4)
17-Nov-09	Tue	9.30am - 12.30pm	Self directed studies
		2pm - 5pm	SM0374 (9)
18-Nov-09	Wed	9.30am - 5pm	Self directed studies
19-Nov-09	Thu	9.30am - 5pm	Self directed studies
		9.30am - 12.30pm	MK0385 (9)
20-Nov-09	Fri	2pm - 5pm	Self directed studies
21-Nov-09	Sat		
22-Nov-09	Sun		
23-Nov-09	Mon	9.30am - 5pm	Self directed studies
		9.30am - 12.30pm	FN0360 (5)
		2pm - 5pm	SM0374 (10)
25-Nov-09	Wed	9.30am - 5pm	Self directed studies
26-Nov-09	Thu	9.30am - 5pm	Self directed studies
27-Nov-09	Fri	Public Holiday - Hari Raya Haji	
28-Nov-09	Sat		
29-Nov-09	Sun		
30-Nov-09	Mon	9.30am - 5pm	Self directed studies
1-Dec-09	Tue	9.30am - 12.30pm	Self directed studies
		2pm - 5pm	SM0374 (11)
2-Dec-09	Wed	9.30am - 5pm	Self directed studies
3-Dec-09	Thu	9.30am - 5pm	Self directed studies
		9.30am - 12.30pm	MK0385 (10)
4-Dec-09	Fri	2pm - 5pm	MK0385 (11)
5-Dec-09	Sat		
6-Dec-09	Sun		
7-Dec-09	Mon	9.30am - 12.30pm	Self directed studies
		2pm - 4pm	NX0315 (5)
		9.30am - 12.30pm	FN0360 (6)
		2pm - 5pm	SM0374 (12)
8-Dec-09	Tue	9.30am - 5pm	Self directed studies
9-Dec-09	Wed	9.30am - 5pm	Self directed studies
10-Dec-09	Thu	9.30am - 5pm	Self directed studies
		9.30am - 12.30pm	MK0385 (12)
11-Dec-09	Fri	2pm - 5pm	Self directed studies
12-Dec-09	Sat		
13-Dec-09	Sun		

Lecturers:

1) MK0385 Buyer Behaviour & Integrated Marketing Communications - Mr Justin Kung

2) FN0360 Ethics & Governance - Ms Magdalene Kong

3) SM0374 Strategic Management & Leadership - Mr Mickey Hee

4) NX0315 Professional Project (Part I) - Mr Erik Yek

5) Orientation Briefing - Attendance is compulsory