KOTLER BUSINESS PROGRAM

Registration Form

Name of Course: Essentials of Marketing

Course Fee: S$535 (incl. of 7% GST)

Important Note:
- Please complete the form clearly. Application with incomplete information will not be processed.
- An applicant must complete the prescribed application form and return it together with copies of educational certificates and curriculum vitae

Marketing Institute of Singapore is committed in maintaining the confidentiality of the personal information and undertakes not to divulge any of the applicant's information to any third party without the prior consent of the applicants.

A. Applicant Information

First Name: _____ Last Name: _____

NRIC/Passport No: _____ Date of Birth: (dd/mm/yyyy) _____ Nationality: _____

Address: _____ Postal Code: _____

Mobile No: _____ Personal Email: _____ ◯ Member ◯ Non Member

B. Highest Qualification

Name of School: _____ Qualification Awarded: _____

Country: _____ Period: _____

C. Present and Previous Employment

Company Name: **(Present)** _____ Industry Type: _____

Address: _____ Postal Code: _____

Designation: _____ Company Contact No: _____

Years in position: _____

Company Name: **(Previous)** _____ Industry Type: _____

Address: _____ Postal Code: _____

Designation: _____ Company Contact No: _____

Years in position: _____

D. Mode of Payment

Amount payable : **S$535**

◯ **Cheque**

Cheque No: _____ Bank: _____ (Payable to "The Marketing Institute of Singapore")

◯ **Cash**

Please visit our office payment counter with this form and your original educational certificates.

◯ **Credit Card**

VISA/MASTER:

Card No: (16 digits, omit dashes): _____ Card Holder's Name: _____

CW Code: (3 digits) _____ Expiry Date: (mm/yy) _____ Signature: _____

AMEX:

Card No: (15 digits, omit dashes): _____ Card Holder's Name: _____

CW Code: (4 digits) _____ Expiry Date: (mm/yy) _____ Signature: _____

◯ **TT (Telegraphic Transfer)**

Account Name :The Marketing Institute of Singapore
Address : 51 Anson Centre #03-53 Anson Centre Singapore 079904
Bank Name : The Development Bank of Singapore
Address : 12 Marina Boulevard Level 3 Singapore 018982
Swift Code Account No : 006-003382-2, Swift code: DBSSSGSG

E. Declaration

- I declare that I have read the instruction on this registration form, I have fully understand the terms and conditions and all the information provided is complete and correct.
- I understand that any misrepresentation or omission of information will result in my disqualification from consideration for admission to Kotler Business Program.
- I acknowledge that MIS reserves the right to vary or reverse any decision regarding admission made on the basis of incorrect, incomplete or fradulent information.
- I hereby delare that the data provided may be used by MIS for marketing and promotion purpose .
- I understand that MIS and Kotler Impact reserve the rights to amend/alter the course structure if necessary.

Name of applicant: _____

Signature of Applicant/ Date: _____

You may send us the form via:

Mail:
51 Anson Road
#03-53 Anson Centre
Singapore 079904

Email:
kbp@mis.org.sg

Fax:
6270 5762

For enquiries, please call 6327 7568 or visit **www.mis.org.sg/kbp**