



MARKETING  
INSTITUTE OF  
SINGAPORE

COMMUNICATIONS

# Interactive Training Strategies for Improving Performance

## *How to Design & Use Training Games, Learning Activities and Simulations*

### Five Features That Make This Course Unique:

- Accelerated. Thiagi keeps you totally absorbed with a unique blend of expert presentations, reflective discussions, and creative activities.
- Functional. Thiagi uses the techniques that he teaches. By watching him in action, you pick up several effective strategies.
- Authoritative. Thiagi knows what he's talking about. His workshop is based on sound theory, validated principles, and solid experience.
- Practical. Thiagi has spent decades in organisational firing lines. He empowers you with realistic tools & techniques for immediate use in today's workplace.
- Fun. Thiagi's contagious enthusiasm, inclusive humour and irreverent flexibility makes you enjoy every moment of the workshop.

### Learning Outcome:

This one-day workshop practices what it preaches. It helps you design and conduct 24 different types of effective training games, simulations and activities. Based on 30 years of field research, these design formats enable you to create training faster, cheaper, and better. You will receive a hefty collection of training games during the workshop and facilitation tips.

### Course Outline:

#### How to Design Training Games and Activities

- Define training games and activities, distinguish among different types, and specify their advantages and limitations in corporate training.
- Identify the most appropriate training game and activity formats to suit specific performance objectives and participant characteristics.
- Experience, explore, design, develop, evaluate, and revise these types of training games and activities.

#### How to Design Different Types of Training Simulations

- Define simulation games, distinguish among different types of simulation games, and specify their advantages and limitations in corporate training.
- Identify the most appropriate simulation game format (from among a dozen alternatives) to suit specific performance objectives and participant characteristics.
- Experience, explore, design, develop, evaluate, and revise these types of games using these formats.

#### How to Conduct Training Games, Simulations and Activities

- Empower participants to determine the scope and sequence of activities in corporate training and teambuilding situations without neglecting the training goals & objectives.
- Make real-time modifications to the different dimensions of facilitation to better suit a specific group of corporate participants.
- Employ strategies for preventing negative and disruptive behaviours in conducting team activities with corporate participants.

### Who Can Benefit?

This course is designed for trainers, instructional designers, facilitators and performance consultants. All levels of practitioners, from newcomers to experienced specialists, will master skills and concepts related to different types of training games, simulations and learning exercises.

### Trainer's Profile:

**Dr. Sivasailam Thiagi Thiagarajan** is the president of Workshops by Thiagi, Inc which focuses on helping professionals improve their performance effectively and enjoyably.

Internationally recognised as an expert in multinational collaboration and active learning organisations, Thiagi has lived in three different countries and consulted in 21 others. He has worked with 50 different organisations in high-tech, financial services, and management consulting areas. For these clients, Thiagi has consulted and conducted training in such areas as change management, leadership, diversity, creativity, teamwork, and organisational learning.

Thiagi has published 40 books, 90 games and simulations and more than 200 articles. He currently writes a monthly online newsletter. Thiagi has also been the president of the North American Simulation and Gaming Association (NASAGA) four times and of the International Society for Performance Improvement (ISPI) twice.

*"Thiagi's games are always ingenious, easy to conduct, and open to several learning points."* – Mel Silberman, author of Active Training and 101 Ways to Make Training More Active

*"Thiagi's games provide powerful activities that are easily adapted to any learning environment."* – Dr Darryl Sink, President, Darryl Sink & Associates

*"Quite simply, Thiagi is the most prolific and creative designer of games and simulations in the world."* – Glenn Parker, author of Cross-Functional Teams and Team Players and Teamwork

*"Thiagi is a master in creating accelerated learning with simulations and games."* – Boyd Watkins, President, Interel, Inc.

Date:  
**23 Jul 2012**

Course Fees:  
**S\$540.00**

MIS MEMBER:  
**20% OFF**

For Course Enquiries  
Web:  
[www.mis.org.sg/seminars](http://www.mis.org.sg/seminars)

Email:  
[seminars@mis.org.sg](mailto:seminars@mis.org.sg)

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6327 7586 / 583/ 582

Fax:  
6327 9741

51 Anson Road #03-53  
Anson Centre (S)079904

# REGISTRATION FORM



## EXECUTIVE DEVELOPMENT PROGRAMMES

Register online at [www.mis.org.sg/seminars](http://www.mis.org.sg/seminars) or fax form to 6327 9741

Register for 3 or more participants and enjoy 5% discount!

<b>Interactive Training Strategies for Improving Performance</b> <input type="checkbox"/> 23 Jul 2012 (9.00am to 5.00pm) <b>S\$540 (subject to 7% GST)</b> Includes lunch & refreshments		<b>*Approved for SDF funding</b> Please indicate if you wish to apply <input type="checkbox"/> Yes <input type="checkbox"/> No	
<b>Participant(s) Name</b>	<b>Designation</b>	<b>E-mail</b>	<b>Contact No.</b>
1)			
2)			
3)			
Company:			
<input type="checkbox"/> Member (MIS Membership No):		<input type="checkbox"/> Non-Member	
Billing Address:			
Contact Person:		Designation:	
Tel:		E-mail:	
How did you know about this course? (You may tick more than one)		<input type="checkbox"/> e-Newsletter (pls specify sender): _____ <input type="checkbox"/> Print ad (pls specify publication): _____ <input type="checkbox"/> Received brochure through direct mail <input type="checkbox"/> Received brochure at event (pls specify): _____ <input type="checkbox"/> Search engines (pls specify): _____ <input type="checkbox"/> MIS website <input type="checkbox"/> i-Marketer portal <input type="checkbox"/> Word-of-Mouth/Recommendation (pls specify): _____ <input type="checkbox"/> Others (pls specify): _____	

### Administrative Details

#### Registration

##### Register Online @ [www.mis.org.sg/seminars](http://www.mis.org.sg/seminars)

The fastest and most effective way to register for our courses is via our online registration form.

##### Register via Email or Fax

A place will be reserved for you upon receipt of your registration. Registrations should be sent at least two weeks before course commencement. A confirmation email will be sent to you two weeks before the course.

#### Payment

Payments are to be made in Singapore Dollars (SGD) and subjected to prevailing GST. Please make your payment either by cheque or GIRO upon receiving our invoice. All cheques should be crossed and made payable to "Marketing Institute of Singapore" with the invoice no. indicated on the back of the cheque. Any bank charges incurred as a result of bank/telegraphic transfers will have to be borne by the company. Fees are inclusive of course materials, certificate of participation, lunch & tea breaks.

#### MIS Member Discount

Corporate and Individual Members of MIS are entitled to **20%** discount on all Executive Development Programmes. For membership enquiries, email: [membership@mis.org.sg](mailto:membership@mis.org.sg).

#### Group Discount

Companies are entitled to **5%** discount for sending 3 or more participants to the same course on the same date.

#### Course Venue

All courses will be held at the Marketing Institute of Singapore, 51 Anson Road #03-53 Anson Centre Singapore 079904 unless otherwise stated.

#### SDF Training Grant (for SDF-Approved Courses)

- To apply for SDF funding, companies have to submit the training grant application for their employees on SkillsConnect within the stipulated timeline. SDF funding is subject to WDA's approval. For details, please visit [www.skillsconnect.gov.sg](http://www.skillsconnect.gov.sg).
- In the event that the SDF funding is rejected, the company will be liable to pay MIS the balance amount.
- Participants who wish to apply for SDF are required to indicate this on the course registration form.

#### Withdrawals / No-Show

For any withdrawals or cancellation, participants will be subjected to the following charges:

Notice Period	Withdrawal / Cancellation Charge
More than 14 days	No charge
Less than 14 days	25% of course fee
Less than 3 working days or No-Show	100% of course fee

Replacements from the same company are allowed.

#### Cancellation

Marketing Institute of Singapore reserves the right to change or cancel the course due to unforeseen circumstances.

#### Customised In-House Training

Courses can be custom-designed to suit your department/organisation's unique training requirements. Please contact us for enquiries. Email: [seminars@mis.org.sg](mailto:seminars@mis.org.sg) or call 6327 7586 / 583 / 582.

**FOR COURSE  
ENQUIRIES**

Email: [seminars@mis.org.sg](mailto:seminars@mis.org.sg)  
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