

## MASTER OF SCIENCE IN MARKETING (PART TIME) - 1ST INTAKE (FOR CIM HOLDERS)

### Lecture Schedule - Semester I

Date	Day	Time	Module
18-Sep-09	Fri	7pm - 9pm	Orientation Briefing
19-Sep-09	Sat		
20-Sep-09	Sun		
21-Sep-09	Mon	Public Holiday - Hari Raya Pausa	
22-Sep-09	Tue	7pm - 10pm	MK0495 (1)
23-Sep-09	Wed		
24-Sep-09	Thu		
25-Sep-09	Fri	7pm - 10pm	NX0419 (1) - (3)
26-Sep-09	Sat		
27-Sep-09	Sun		
28-Sep-09	Mon		
29-Sep-09	Tue	7pm - 10pm	MK0495 (2)
30-Sep-09	Wed		
1-Oct-09	Thu		
2-Oct-09	Fri		
3-Oct-09	Sat		
4-Oct-09	Sun		
5-Oct-09	Mon		
6-Oct-09	Tue	7pm - 10pm	MK0495 (3)
7-Oct-09	Wed		
8-Oct-09	Thu	7pm - 9pm	Guest lecture by NU
9-Oct-09	Fri	7pm - 10pm	NX0419 (4) - (6)
10-Oct-09	Sat		
11-Oct-09	Sun		
12-Oct-09	Mon		
13-Oct-09	Tue	7pm - 10pm	MK0495 (4)
14-Oct-09	Wed		
15-Oct-09	Thu		
16-Oct-09	Fri		
17-Oct-09	Sat	Public Holiday - Deepavali	
18-Oct-09	Sun		
19-Oct-09	Mon		
20-Oct-09	Tue	7pm - 10pm	MK0495 (5)
21-Oct-09	Wed	7pm - 9pm	NX0419 (7) & (8)
22-Oct-09	Thu		
23-Oct-09	Fri		
24-Oct-09	Sat		
25-Oct-09	Sun		
26-Oct-09	Mon		
27-Oct-09	Tue	7pm - 10pm	MK0495 (6)
28-Oct-09	Wed		
29-Oct-09	Thu		
30-Oct-09	Fri		
31-Oct-09	Sat		
1-Nov-09	Sun		

Date	Day	Time	Module
2-Nov-09	Mon		
3-Nov-09	Tue		
4-Nov-09	Wed	7pm - 10pm	MK0495 (7)
5-Nov-09	Thu		
6-Nov-09	Fri		
7-Nov-09	Sat		
8-Nov-09	Sun		
9-Nov-09	Mon		
10-Nov-09	Tue		
11-Nov-09	Wed	7pm - 10pm	MK0495 (8)
12-Nov-09	Thu		
13-Nov-09	Fri		
14-Nov-09	Sat		
15-Nov-09	Sun		
16-Nov-09	Mon		
17-Nov-09	Tue		
18-Nov-09	Wed	7pm - 10pm	MK0495 (9)
19-Nov-09	Thu		
20-Nov-09	Fri		
21-Nov-09	Sat		
22-Nov-09	Sun		
23-Nov-09	Mon		
24-Nov-09	Tue		
25-Nov-09	Wed	7pm - 10pm	MK0495 (10)
26-Nov-09	Thu		
27-Nov-09	Fri	Public Holiday - Hari Raya Haji	
28-Nov-09	Sat		
29-Nov-09	Sun		
30-Nov-09	Mon		
1-Dec-09	Tue		
2-Dec-09	Wed	7pm - 10pm	MK0495 (11)
3-Dec-09	Thu		
4-Dec-09	Fri		
5-Dec-09	Sat		
6-Dec-09	Sun		
7-Dec-09	Mon		
8-Dec-09	Tue		
9-Dec-09	Wed	7pm - 10pm	MK0495 (12)
10-Dec-09	Thu		
11-Dec-09	Fri		
12-Dec-09	Sat		
13-Dec-09	Sun		

#### Lecture Venues:

##### MIS Main Campus @ Raeburn Park

10 Raeburn Park Block C #01-33, Singapore 088702

Note: For actual classroom allocation, please refer to the  
TV display @ level 1

#### Lecturers:

- 1) MK0495 Direct & Interactive Customer Relationships (Part I & II) - Ms Magdalene Kong
- 2) NX0419 Postgraduate Induction - Mr Mickey Hee